



*Real Estate Sales, Appraisal & Consulting*

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**Dietrick Group Hosts 3<sup>rd</sup> Annual Real Estate Presentation at  
Coca-Cola Park**

**ALLENTOWN, PA - May 2, 2008** – Dietrick Group, LLC announced their 3<sup>rd</sup> Annual Real Estate Presentation today. Since 2006, Dietrick Group has hosted an annual real estate presentation that reviews the state of the preceding year's local real estate market and forecasts future trends for the upcoming year. Last year's presentation was held at Rave Motion Pictures in The Promenade Shops at Saucon Valley and was a huge success.

This year's theme was baseball and the event took place in the Diamond Club of Coca-Cola Park, the new home of the Lehigh Valley IronPigs. The invitee list consisted of 220+ lenders, attorneys, builders/developers, investors, architects, engineers and others involved in the Lehigh Valley real estate market.

The hour and a half presentation covered all categories of real estate: residential, retail/commercial, industrial, office and the urban cores of Allentown, Bethlehem and Easton. The program was full of statistics, video montages, walking tours and discussions of significant sales, leases and various development projects throughout the Lehigh Valley.

Dietrick Group offered two levels of sponsorship for this event. Sponsor's contributions included recognition on the ticket-style invitation to all the guests, "All-Star" sponsor acknowledgement on the stadium's jumbotron and closed circuit television, and rolling credits at the end of the program. Sponsors are also to be recognized in an article published on the company's website and 'The Two By Forum' Newsletter. A DVD of the presentation and a gift bag of promotional items were also presented to each attendee at the conclusion of the event.