



FOR IMMEDIATE RELEASE

Monday, June 1, 2009

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**Dietrick Group Hosts 4th Annual Real Estate Presentation at
Emeril's Chop House, Bethlehem**

BETHLEHEM, PA - June 1, 2009 – Dietrick Group, LLC hosted their 4th annual “Real Estate in the Lehigh Valley” presentation on Friday, May 29th at Emeril’s Chop House, a flagship restaurant located in the new Sands Casino Resort in Bethlehem. Since 2006, Dietrick Group has hosted an annual real estate presentation that reviews the condition of the preceding year’s regional real estate markets and predicts future trends for the upcoming year. Each year Dietrick Group chooses a venue that highlights the Valley’s most anticipated project of the year. Last year’s presentation was held at the Diamond Club of Coca-Cola Park in Allentown, home to the Lehigh Valley’s Iron Pigs AAA baseball team.

This year’s presentation was casino-themed with a client-based, invitation-only list that consisted of nearly 300 lenders, attorneys, builders/developers, investors, architects, engineers and various influential professionals involved in the Lehigh Valley real estate market.

The hour and a half presentation covered all categories of commercial real estate: industrial, office, retail and residential land development. The program was full of statistics, video montages, walking tours and discussions of significant sales, leases and various development projects throughout the Lehigh Valley.

Upon conclusion of the event, gifts were handed out to each attendee including a DVD of the entire presentation and custom DG playing cards.

The Dietrick Group LLC is a Lehigh Valley, PA, based full-service real estate advisory company that specializes in commercial appraisal, commercial/residential brokerage and private placement funding. With over fifty years of combined experience and individual memberships in the Appraisal Institute and the CCIM program of the National Association of Realtors®, the Dietrick Group is capable of handling the most complex of projects to the simplest of analyses, with all the professionalism, sensitivity and expertise expected from such a regional firm.

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